



# EHCC Webinar 14 August 2013



**EARTH HOUR CITY CHALLENGE**





## Presenters:

Jeet Mistry, Sustainable Cities Project Manager  
WWF Earth Hour City Challenge team



Jakob Rutqvist  
Accenture

Lucas de Moncuit,  
Cities Climate Center  
ICLEI-Local Governments for Sustainability



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# Agenda

- Practical instructions for webinar participation
- The Earth Hour City Challenge (EHCC):
  - background, purpose (Jeet Mistry, WWF)
  - Selection and evaluation procedure (Jakob Rutqvist, Accenture)
  - How to report for EHCC on cCCR: technical guidance (L. de Moncuit, ICLEI)
- Questions and answers
- Next steps and conclusion



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# Background Earth Hour City Challenge 2010-2013

- Challenging cities to report their actions towards a 100% renewable, One Planet Future
- First National EHCC Pilot 2010-2011
- Teamed up with ICLEI
- Evaluation by high level jury including experts from ICLEI, C40, CDP, UNFCCC, etc
- First international pilot launched in 6 countries
- Awards to Oslo, Forli, Uppsala, San Francisco, Delhi, Vancouver



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# Purpose of the Earth Hour City Challenge 2013-2014

- Mobilize action and support from cities in the global transition towards a climate friendly, one planet future with **a focus on shifting from fossil to renewable energy solutions**
- Cities/local authorities report their ambitious, holistic, inspiring and credible plans for:
  - **dramatically increasing the use of renewable energy solutions in the next few decades**
  - **low-carbon development including emissions mitigation, energy efficiency and other sustainability criteria**
- This year the evaluation will particularly consider how actions and commitments of the candidate cities contribute to moving investment from fossil toward renewable energy solutions
- The selection of the Earth Hour Capital will take into consideration **resources committed** in relation to the size of the sustainability challenge and the **capabilities** of the city/country

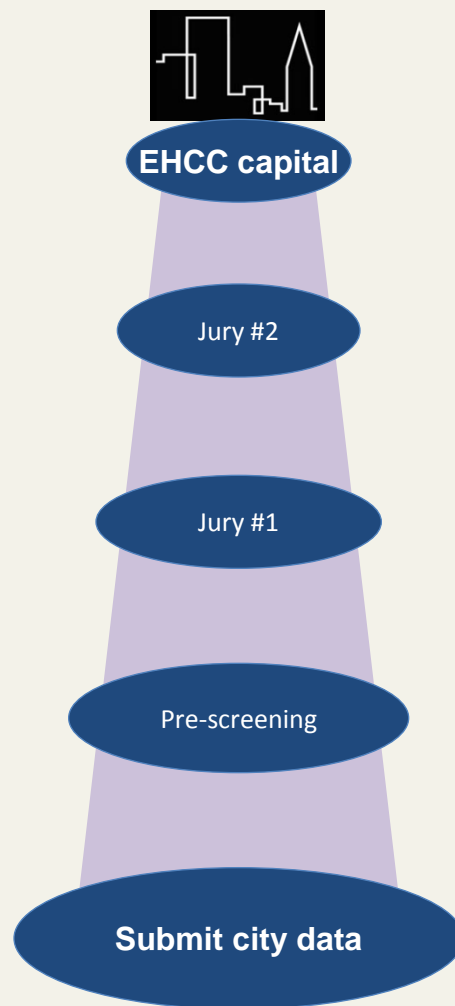


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# Overview of selection procedure



## 3. Finalists in the limelight

**January – first half of February 2014**

- Actions of top 1-3 cities in each country are promoted in public media campaigns. Finalist cities may be invited to submit complementary information based on questions from the jury

## 4. Jury decisions

**January - February 2014**

- *Meeting 1*: An expert jury discuss city actions and select the most ambitious city in each country
- *Meeting 2*: The jury makes deeper level scrutiny of city strategies and selects the Global EH capital

## 1. Submit data

**May - October 2013**

- Cities submit data on commitments, actions and emissions on cCCR platform at <http://carbonn.org/login/ehcc/>

## 2. Pre-screening

**November-December 2013**

- Data is analyzed by Accenture & top 1-3 cities with most complete data and promising actions are shortlisted
- Local WWF offices are consulted in nominating top 1-3 cities from shortlist



# Jury perspective and assessment

The jury is looking for cities that are:

Moving toward a low carbon economy and **strongly promoting the use of renewable energy**

Integrating actions into **coherent strategies** for sustainability

Taking **ambitious** and **strategic actions** to meet commitments

Innovating and thinking **outside the box**

Showing significant **leadership and credibility** with respect to local context

Key elements of the quantitative analysis:

## Increasing renewable energy

- Renewable energy shift actions
- Energy production impact

## Driving energy efficiency

- Low carbon shift actions
- Mgmt./Efficiency actions

## Mitigation actions

- CO2 impact
- Sector and action types coverage

## Moving investments

- Investments in RE solutions
- Action budgets

## Commitments

- Carbon
- Renewable energy
- Energy efficiency





# Why should cities participate?

- **Increase awareness** among the public, policy makers, and companies for the progressive work you are doing or planning to do
- **Develop reporting in a transparent and accountable way** of your climate related data and plans on an internationally recognized climate reporting platform for cities
- Finalist cities will **receive qualitative feedback** on their development plans from international jury of experts
- Increase **interest from the media** at local, national and global levels
- **Put your city on the map** as a national or global Earth Hour Capital
- **Share expertise with and learn from** other cities and partners
- **Place collaborative pressure on national governments and finance institutions** to support local climate action







# Powerful communications opportunities for finalist cities

- Press releases (e.g. launch, finalists, global EH Capital, People's Choice, Earth Hour)
- Films highlighting best practice examples of urban sustainable development from finalist cities
- EHCC global conference and award ceremony & national launch events
- People's Choice campaign
- Seize Your Power Campaign





# carbonn Cities Climate Registry

local response to MRVable global climate action  
raising level of ambition through local climate action

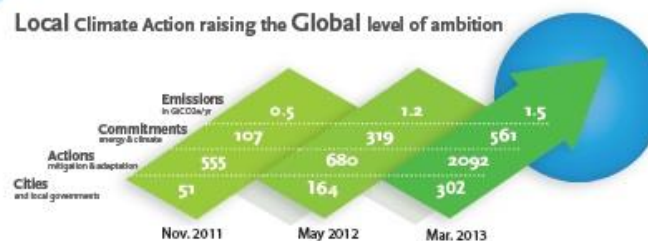
- Global reporting platform of local climate action
- Transparency , accountability, comparability
- Measurable, reportable and verifiable climate action



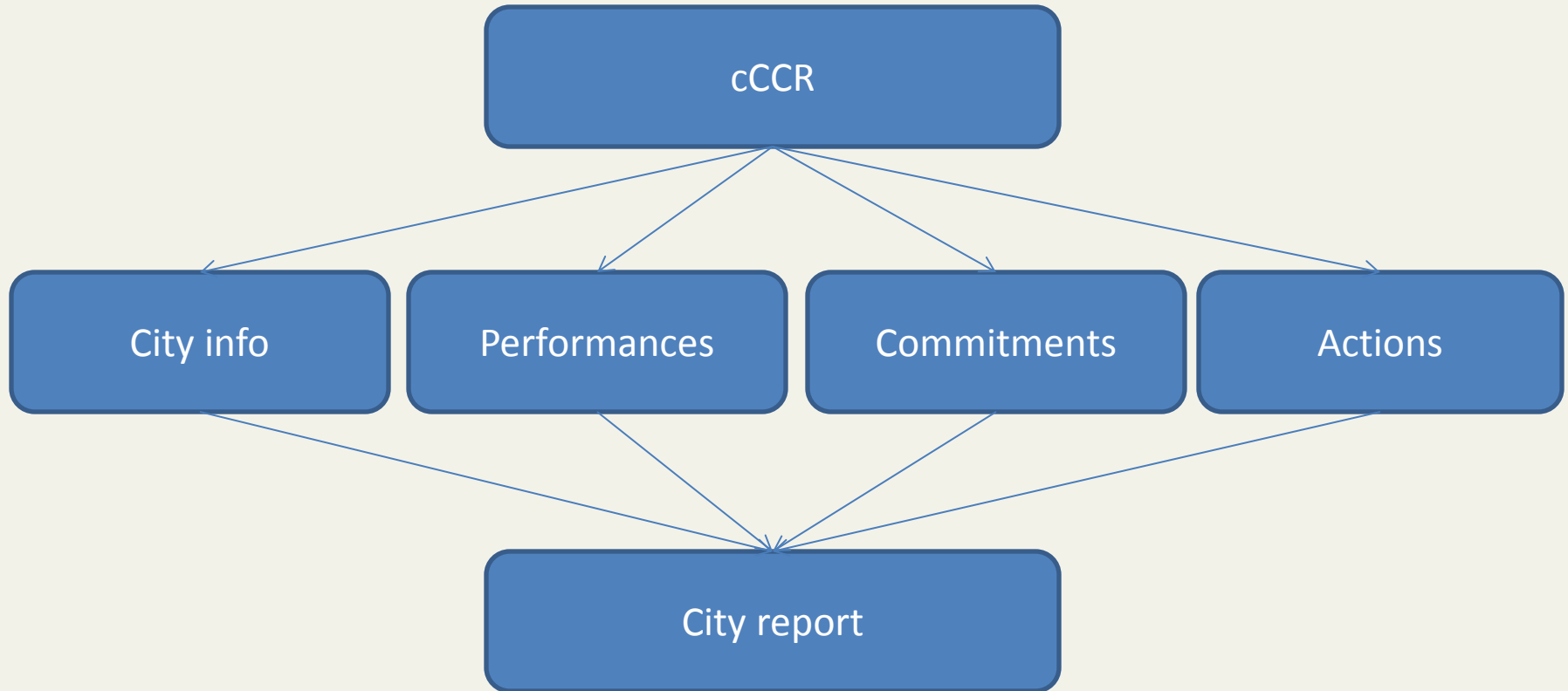


	<b>302</b> cCCR Cities as of March 2013
	<b>117</b> Mexico City Pact Signatories
	<b>124</b> Japan Registry Participants
	<b>66</b> EHCC Candidates
	<b>107</b> ICLEI Member Cities

### Local Climate Action raising the Global level of ambition



## Structure of the carbonn Cities Climate registry





# Reporting process

ONLINE

OFFLINE

**carbon Cities Climate Registry**  
*Local Climate Action the World can count on*

Choose a language ▾

- Announcement
- Home
- About
- Cities
- City Search
- Join the cCCR
- Tips for local climate action
- FAQs
- Login
- WWF EHCC 2014 registration

**WWF EHCC 2014 registration**

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**Your information**  
*Please fill in the information requested in the form (\* mandatory fields)*

Name of your city \*

Country \*

**1. Designated Contact Point**

First Name \*

Last Name \*

Official Title and Department \*

Division/Department \*

Email Address \*

Confirm your Email Address \*

Phone Number (Country, Area Code, Phone Number) \*

**2. Designated political liaison for contacts with the Mayor/Governor's office**

First Name \*

Last Name \*

Official Title and Department \*

Email Address \*

Phone Number (Country, Area

City Actions-Mitigation Action 1		
	Community and transboundary operations	Government Operations
Direct Measures	Measure Title*	
	This action also has climate adaptation benefits	
	Type of action	
	Boundary	
	Mitigation Sector*	
	Methods	
	Finance	
	Total budget of the action (USD)	
	Total cost of action for the local government (USD)	
	Status	
Project adoption year		
Anticipated delivery year		
Quantified Achievements of the Action	Emissions reduction (tCO2e per year)	
	Energy savings (MWh per year)	
	Use of renewable energy (MWh per year)	
	Summary*	
	Web page link	
	Contact person Firstname	
	Contact person Lastname	
	Contact Person E-Mail	
	Upload file* (max. 1 file)	
	Co-benefits of local sustainable development*	Improving urban air quality
Improving urban livelihoods		
Securing safe and resilient energy supply		
Increasing access to energy		
Increasing local jobs		
Supporting green urban economy		
Promoting gender equality and empowering women		
Preserving ecosystems		
Improving public health		
Increasing access to sustainable food		
Increasing access to waste/sanitation		
Increasing access to sustainable mobility		
Increasing access to sustainable housing		
Other		
None		

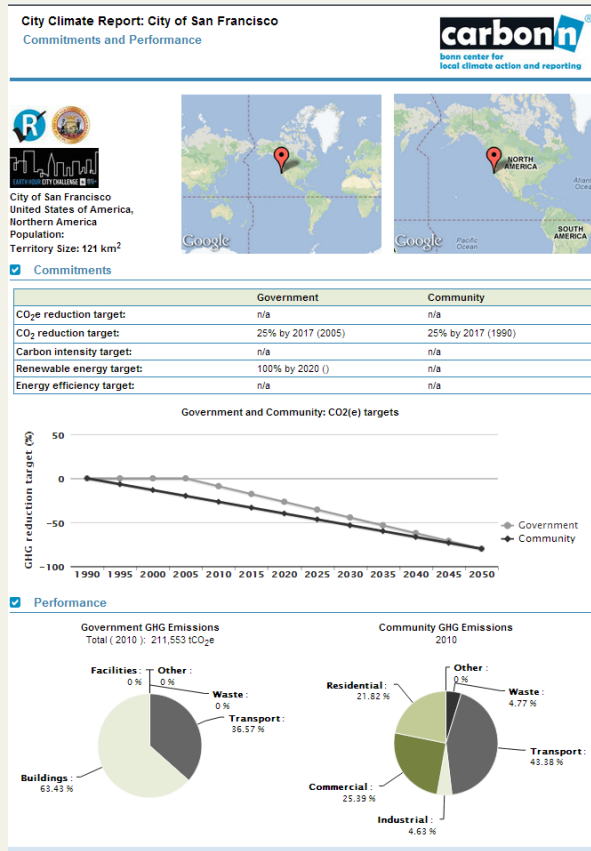
<http://citiesclimateregistry.org/login/ehcc>

[Downloadable from cCCR website \(in English, Spanish, Portuguese, Indonesian and Hindi\)](#)






# Example of a City report



**City Climate Report: City of San Francisco**  
Actions and Action Plans

**carbonn**  
born center for local climate action and reporting

 City of San Francisco  
United States of America,  
Northern America  
Population:  
Territory Size: 121 km<sup>2</sup>

☒ **Mitigation actions**

Action Title	Sector	Field	Funding Source	File	Status
School Education	Waste	Awareness Raising/Education	Local		In Progress
Banned Purchase of bottled water	Waste	Legislation		<a href="#">download</a>	Completed
Business Council on Climate Change	Other	Capacity Building	Public Private Partnership		Looking for Funding
Existing Commercial Building Benchmarking Ordinance	Buildings	Legislation		<a href="#">download</a>	Completed
Municipal Green Building LEED Ordinance	Buildings	Legislation	Local	<a href="#">download</a>	Completed
Commercial Green Building LEED Ordinance	Buildings	Legislation		<a href="#">download</a>	In Progress
Green Purchasing	Other	Legislation		<a href="#">download</a>	In Progress
Clean Taxi Ordinance	Transport	Legislation		<a href="#">download</a>	Completed
Zero Waste Goal	Waste	Legislation	Local	<a href="#">download</a>	In Progress
Clean Technology Payroll Tax Exclusion	Energy – switch to renewable energies	Legislation		<a href="#">download</a>	In Progress
Meatless Monday City	Other	Awareness Raising/Education			In Progress
Solar Map	Energy – switch to renewable energies	Awareness Raising/Education	Public Private Partnership		Completed
GoSolarSF	Energy – switch to renewable energies	Technology Investment	Public Private Partnership		In Progress
		Technology			

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# Confidentiality

- Use of data by the cCCR
  - **Public profile** = City Report = Visible to registered users
  - **Private profile** = Shared with WWF, Accenture and Jury members only for the purpose of EHCC

No ranking involved in EHCC



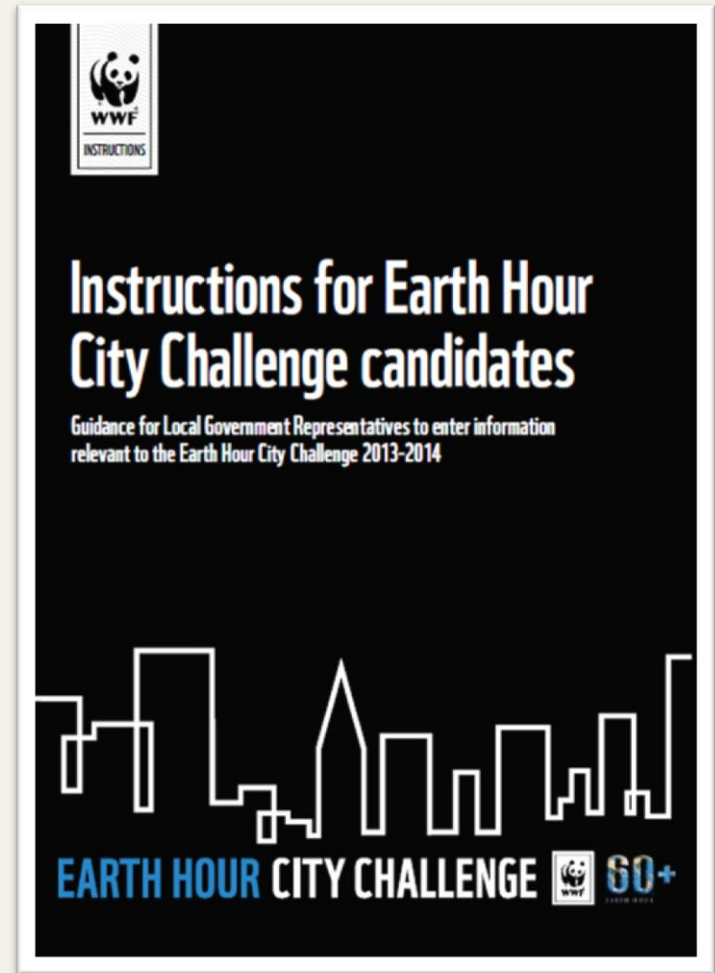
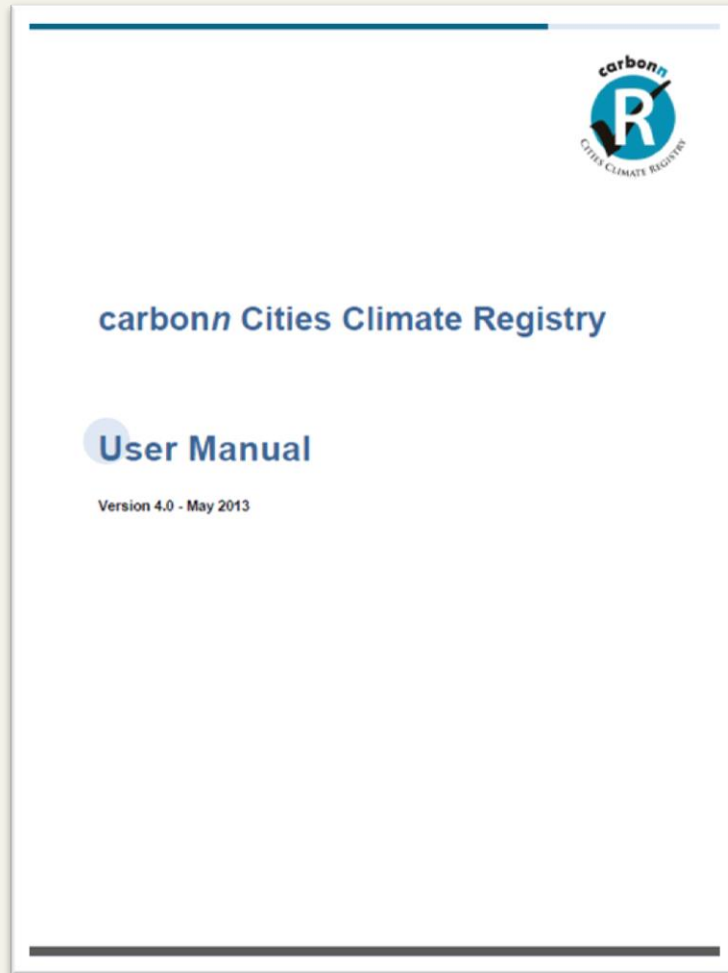
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# Guidance Documents for Reporting Process







# Tips for reporting

- Demonstrate what your city has accomplished the latest five years but also make sure to report actions in progress and looking for funding!
- Prioritization:
  - At least 1 mitigation action and 1 commitment is required
  - Commitment to increase share of renewable energy is awarded in particular
  - For cities aiming for capital awards, reporting also at least one GHG inventory is required. Also tracking evolution in time by reporting more than one year is encouraged
  - Community level actions are strongly encouraged
  - Report expected achievements of all actions where this is possible (in terms of GHG emission reduction, increased RE energy use or reduced overall energy demand)
  - Actions supporting the shift toward renewable energy are particularly encouraged (eg through investments, procurement or bylaws)
- Provide summaries of all actions
- Uploading supporting documents is encouraged



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# Questions and answers



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# Next steps and conclusion

Next public webinars:

14 August (2 sessions)

4 September (2 sessions)

[Carbonn@ICLEI.org](mailto:Carbonn@ICLEI.org) / [lucas.de.moncuit@iclei.org](mailto:lucas.de.moncuit@iclei.org)



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# Thank you

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[www.panda.org](http://www.panda.org)



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## WWF IN SHORT

**+100**

WWF is in over  
100 countries, on  
5 continents

**1961**

WWF was founded  
In 1961



**+5000**

WWF has over  
5,000 staff  
worldwide

**+5M**

WWF has over  
5 million supporters

