



EHCC Webinar 7 October 2013



EARTH HOUR CITY CHALLENGE





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Agenda

- Practical instructions for webinar participation
- The Earth Hour City Challenge (EHCC): background, purpose and evaluation procedure
- How to report for EHCC on cCCR: technical guidance
- Questions and answers
- Next steps and conclusion



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Background Earth Hour City Challenge 2010-2013

- Challenging cities to report their actions towards a 100% renewable, One Planet Future
- First National EHCC Pilot 2010-2011
- Teamed up with ICLEI
- Evaluation by high level jury including experts from ICLEI, C40, CDP, UNFCCC, etc
- First international pilot launched in 6 countries
- Awards to Oslo, Forli, Uppsala, San Francisco, Delhi, Vancouver



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Purpose of the Earth Hour City Challenge 2013-2014

- Mobilize action and support from cities in the global transition towards a climate friendly, one planet future with **a focus on shifting from fossil to renewable energy solutions**
- Cities/local authorities report their ambitious, holistic, inspiring and credible plans for:
 - **dramatically increasing the use of renewable energy solutions in the next few decades**
 - **low-carbon development including emissions mitigation, energy efficiency and other sustainability criteria**
- This year the evaluation will particularly consider how actions and commitments of the candidate cities contribute to moving investment from fossil toward renewable energy solutions
- The selection of the Earth Hour Capital will take into consideration **resources committed** in relation to the size of the sustainability challenge and the **capabilities** of the city/country



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The selection procedure with its four key phases

What WWF and partners will do

Pre-screening

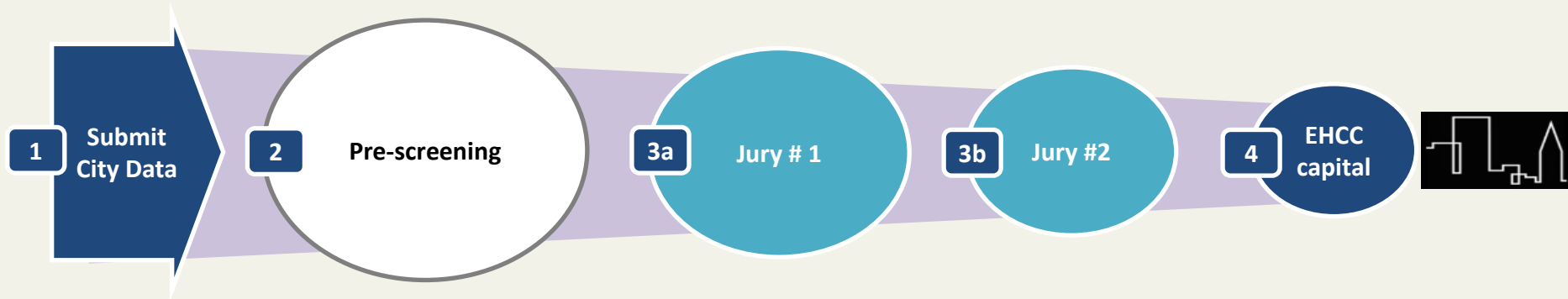
November-December 2013

- Data is analyzed by Accenture & top 1-3 cities with most complete data and promising actions are shortlisted
- Local WWF offices are consulted in nominating top 1-3 cities from shortlist

Jury decisions

January - February 2014

- *Meeting 1:* An expert jury discuss city actions and select the most ambitious city in each country
- *Meeting 2:* The jury makes deeper level scrutiny of city strategies and selects the Global EH capital



What cities need to do

Submit data

May - October 2013

- Cities submit data on commitments, actions and emissions on cCCR platform at <http://carbonn.org/login/ehcc/>

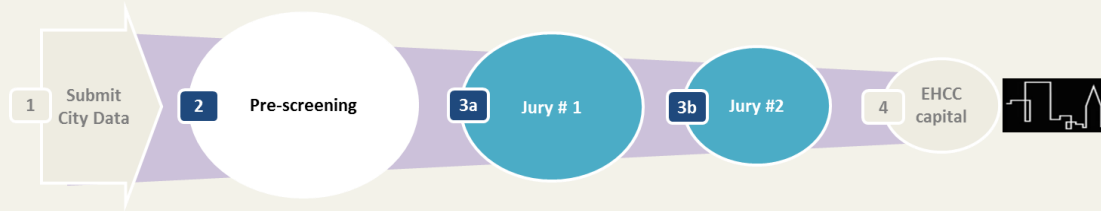
Finalists in the limelight

January – first half of February 2014

- Actions of top 1-3 cities in each country are promoted in public media campaigns.
- Finalist cities may be invited to submit complementary information based on questions from the jury



Jury perspectives and quantitative analysis elements



Key elements of the quantitative analysis:

Increasing renewable energy

- Renewable energy shift actions
- Energy production impact

Driving energy efficiency

- Low carbon shift actions
- Mgmt./Efficiency actions

Other mitigation actions

- CO2 impact
- Sector and action types coverage

Moving investments

- Investments in renewable solutions
- Action budgets

Commitments

- Carbon
- Renewable energy
- Energy efficiency

The jury is looking for cities that are:

Moving toward a low carbon economy and **strongly promoting the use of renewable energy**

Taking **ambitious** and **strategic** actions to meet commitments

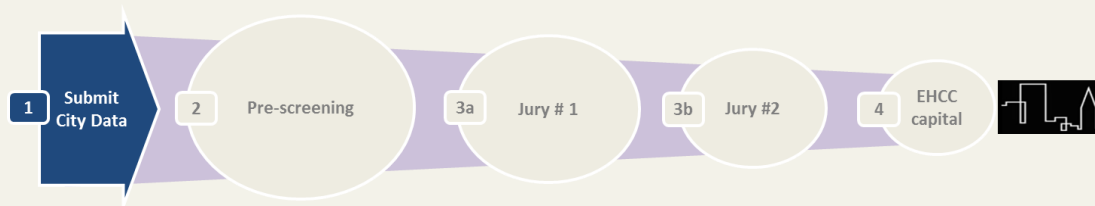
Integrating actions into **coherent** strategies for sustainability

Innovating and thinking **outside the box**


Showing significant **leadership and credibility** with respect to local context





Considerations around the evaluation




To consider when finalizing submission

-  **Secure good depth of reporting**
The degree to which the city has **quantified impact estimates** in place, complete inventories and data on budgets. This enable evaluation team to **better dig beneath the words**

-  **Provide width of reporting in terms of sector and method**
The degree to which the city is engaging (and reporting) in a **wide range of types of actions, both in terms of sector and method**. This enable evaluation team to understand the complete picture rather than only bits and pieces

-  **Convey strength in ambitions**
The degree to which the city has **enacted strong targets in terms of CO2 and energy commitments**. This enable evaluation team to put actions in relation to commitments and better understand the big picture.

-  **Convey a high level of Innovation**
The degree to which the city is **thinking new to address the major sources of emissions and fossil energy use**. This enable the jury to see who really stands out.



Why should cities participate?

- **Increase awareness** among the public, policy makers, and companies for the progressive work you are doing or planning to do
- **Develop reporting in a transparent and accountable way** of your climate related data and plans on an internationally recognized climate reporting platform for cities
- Finalist cities will **receive qualitative feedback** on their development plans from international jury of experts
- Increase **interest from the media** at local, national and global levels
- **Put your city on the map** as a national or global Earth Hour Capital
- **Share expertise with and learn from** other cities and partners
- **Place collaborative pressure on national governments and finance institutions** to support local climate action





Powerful communications opportunities for finalist cities

- Press releases (e.g. launch, finalists, global EH Capital, People's Choice, Earth Hour)
- Films highlighting best practice examples of urban sustainable development from finalist cities
- EHCC global conference and award ceremony & national launch events
- People's Choice campaign
- Seize Your Power Campaign





carbonn Cities Climate Registry

local response to MRVable global climate action
raising level of ambition through local climate action

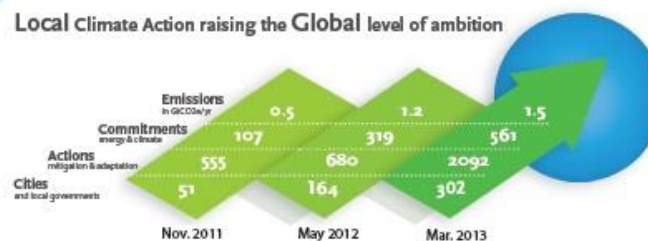
- Global reporting platform of local climate action
- Transparency , accountability, comparability
- Measurable, reportable and verifiable climate action



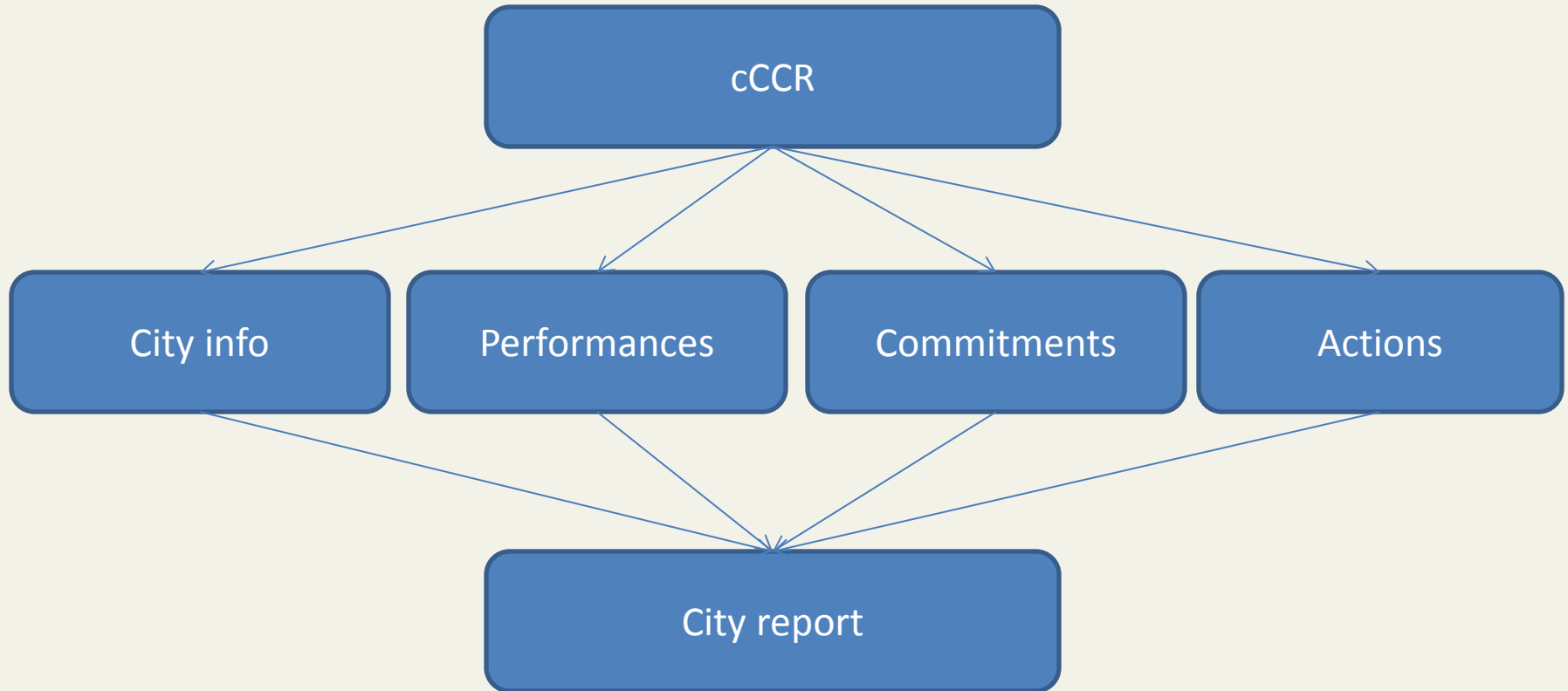


	302 cCCR Cities as of March 2013
	117 Mexico City Pact Signatories
	124 Japan Registry Participants
	66 EHCC Candidates
	107 ICLEI Member Cities

Local Climate Action raising the Global level of ambition



Structure of the carbonn Cities Climate registry





Reporting process

ONLINE

OFFLINE

carbon Cities Climate Registry
Local Climate Action the World can count on

WWF EHCC 2014 registration

Choose a language ▾

- Announcement
- Home
- About
- Cities
- City Search
- Join the cCCR
- Tips for local climate action
- FAQs
- Login
- WWF EHCC 2014 registration

Earth Hour City Challenge 60+

Your information
Please fill in the information requested in the form (* mandatory fields)

Name of your city *
Country * Belgium ▾

1. Designated Contact Point

First Name *
Last Name *
Official Title and Department *
Division/Department *
Email Address *
Confirm your Email Address *
Phone Number (Country, Area Code, Phone Number) * +49 (9876) 543210

2. Designated political liaison for contacts with the Mayor/Governor's office

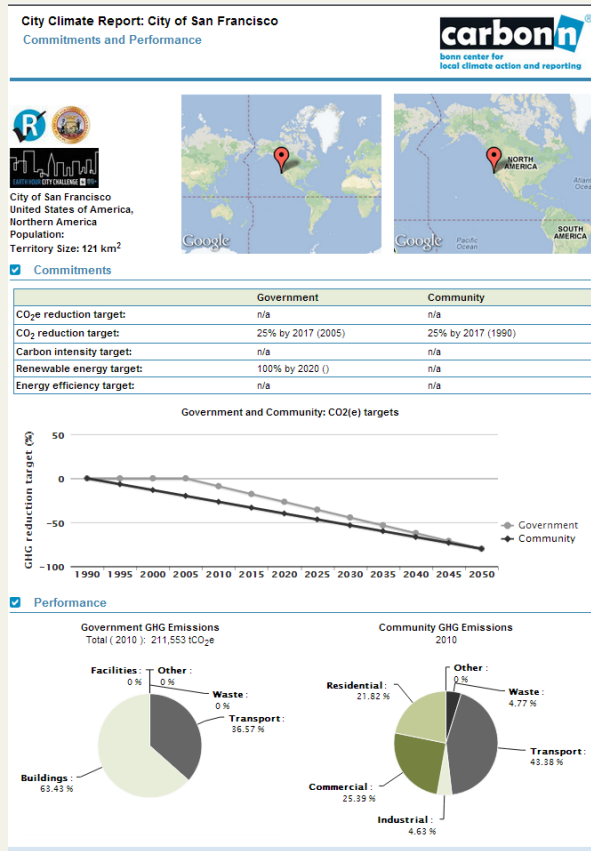
First Name *
Last Name *
Official Title and Department *
Email Address *
Phone Number (Country, Area

City Actions-Mitigation Action 1		
	Community and transboundary operations	Government Operations
Direct Measures	Measure Title*	
	This action also has climate adaptation benefits	
	Type of action	
	Boundary	
	Mitigation Sector*	
	Methods	
	Finance	
	Total budget of the action (USD)	
	Total cost of action for the local government (USD)	
	Status	
Project adoption year		
Anticipated delivery year		
Quantified Achievements of the Action	Emissions reduction (tCO2e per year)	
	Energy savings (MWh per year)	
	Use of renewable energy (MWh per year)	
	Summary*	
	Web page link	
	Contact person Firstname	
	Contact person Lastname	
	Contact Person E-Mail	
	Upload file* (max. 1 file)	
	Co-benefits of local sustainable development*	Improving urban air quality
Improving urban livelihoods		
Securing safe and resilient energy supply		
Increasing access to energy		
Increasing local jobs		
Supporting green urban economy		
Promoting gender equality and empowering women		
Preserving ecosystems		
Improving public health		
Increasing access to sustainable food		
Increasing access to sustainable mobility		
Increasing access to sustainable housing		
Other		
None		

<http://citiesclimateregistry.org/login/ehcc>




Example of a City report



City Climate Report: City of San Francisco
Actions and Action Plans

carbonn
bott center for local climate action and reporting

 City of San Francisco
United States of America,
Northern America
Population:
Territory Size: 121 km²

☒ **Mitigation actions**

Action Title	Sector	Field	Funding Source	File	Status
School Education	Waste	Awareness Raising/Education	Local		In Progress
Banned Purchase of bottled water	Waste	Legislation		download	Completed
Business Council on Climate Change	Other	Capacity Building	Public Private Partnership		Looking for Funding
Existing Commercial Building Benchmarking Ordinance	Buildings	Legislation		download	Completed
Municipal Green Building LEED Ordinance	Buildings	Legislation	Local	download	Completed
Commercial Green Building LEED Ordinance	Buildings	Legislation		download	In Progress
Green Purchasing	Other	Legislation		download	In Progress
Clean Taxi Ordinance	Transport	Legislation		download	Completed
Zero Waste Goal	Waste	Legislation	Local	download	In Progress
Clean Technology Payroll Tax Exclusion	Energy – switch to renewable energies	Legislation		download	In Progress
Meatless Monday City	Other	Awareness Raising/Education			In Progress
Solar Map	Energy – switch to renewable energies	Awareness Raising/Education	Public Private Partnership		Completed
GoSolarSF	Energy – switch to renewable energies	Technology Investment	Public Private Partnership		In Progress
		Technology			

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Confidentiality

- Use of data by the cCCR
 - **Public profile** = City Report = Visible to registered users
 - **Private profile** = Shared with WWF, Accenture and Jury members only for the purpose of EHCC

No ranking involved in EHCC



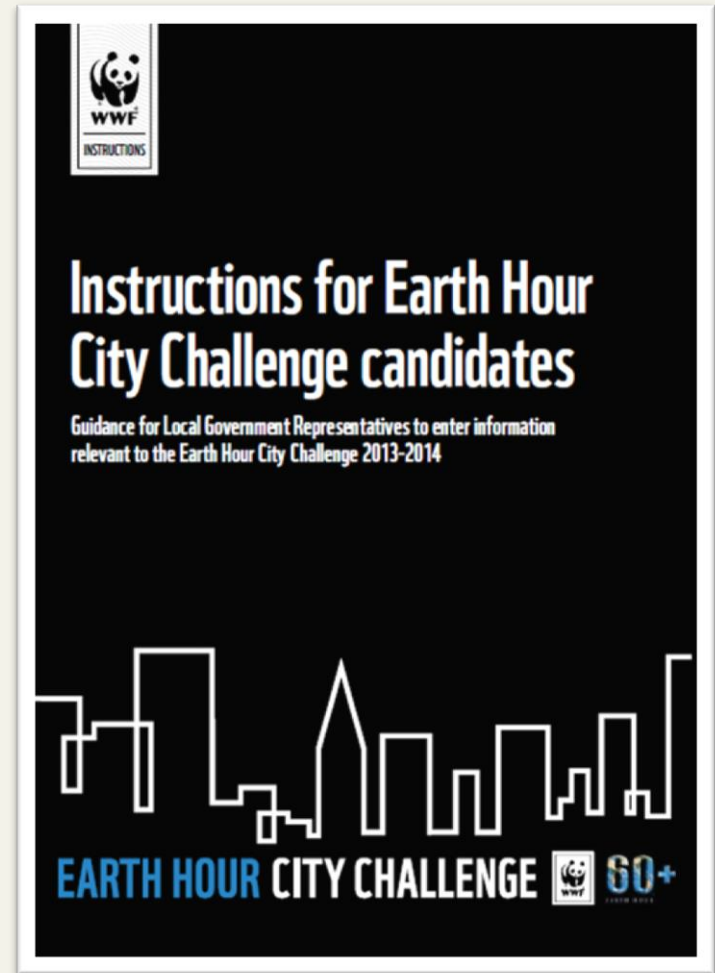
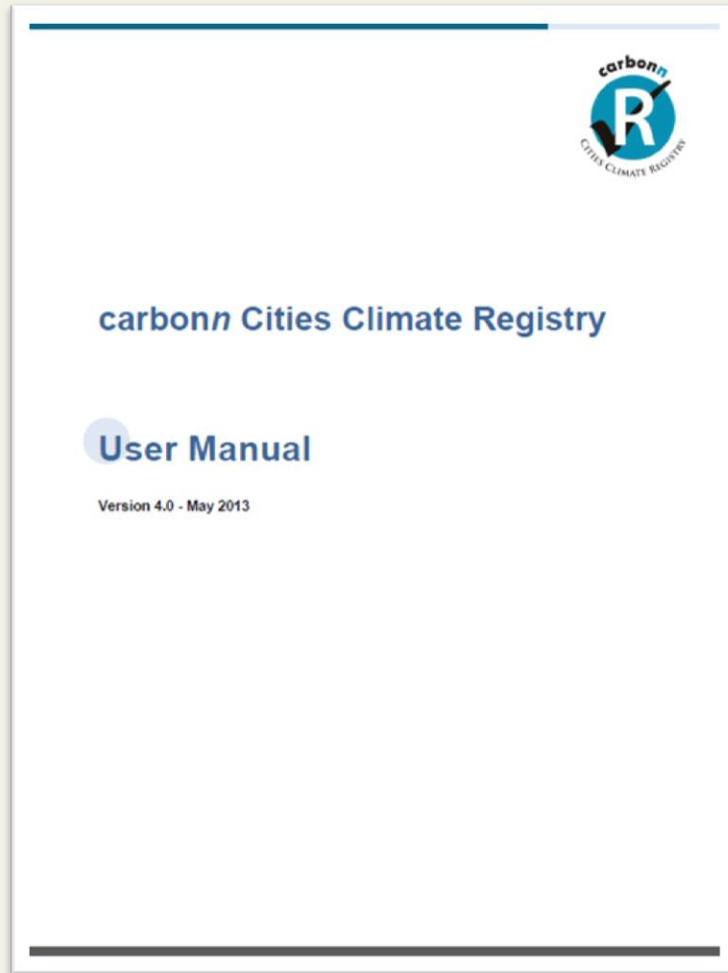
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Guidance Documents for Reporting Process





Some concluding tips for reporting

- Demonstrate what your city has accomplished the latest five years but also make sure to report actions in progress and looking for funding!
- Prioritization:
 - At least 1 mitigation action and 1 commitment is required
 - Commitment to increase share of renewable energy is awarded in particular
 - For cities aiming for capital awards, reporting also at least one GHG inventory is required. Also tracking evolution in time by reporting more than one year is encouraged
 - Community level actions are strongly encouraged
 - Report expected achievements of all actions where this is possible (in terms of GHG emission reduction, increased RE energy use or reduced overall energy demand)
 - Actions supporting the shift toward renewable energy are particularly encouraged (eg through investments, procurement or bylaws)
- Provide summaries of all actions
- Uploading supporting documents is encouraged



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Questions and answers



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Next steps and conclusion

Next public webinars:

Early October

Carbonn@ICLEI.org / lucas.de.moncuit@iclei.org



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Thank you

www.panda.org



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WWF IN SHORT

+100

WWF is in over
100 countries, on
5 continents

1961

WWF was founded
In 1961



+5000

WWF has over
5,000 staff
worldwide

+5M

WWF has over
5 million supporters

